



Did you know that?

- Drowning is the leading cause of death for children ages 1 to 4 in Florida.
- CDC reports for every 1 fatality, another 5 children require hospitalization.
- 10 people in the United States die from a preventable drowning incident.
- Broward County leads the Nation in drowning deaths.



Why is being Water Smart so important?

- 88 percent of children drowning incidents occur under adult supervision.
- Children who drown do not scream, splash, or struggle. They silently slip beneath the water, even with adults and lifeguards present.

Resources available:

- CSC funds swim coupons for Broward County children 6 months to 4 years of age.
- Adult swim coupons are available to Broward County residents
- Drowning Prevention/ Water Safety Presentations available for your group.

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Visit watersmartbroward.org



Em lost her life at the age of 19 months. Both parents were home, they assumed she was too young to learn to swim. They had a pool fence but unfortunately the gate was left open and she found her way out to the pool. “Always check the water first and install as many barriers as you can, our eyes cannot realistically be on our children at all times” said Em’s mom



Josh lost his life at 2.5, he was at home with family and friends having a BBQ. Josh slipped out of the sight and ended up in the pool. “We always think we will be with them when they are around water, but believe me, there are times when we may not be. Start early, add it to the list of educational warnings you teach your children. Water can be fun but ONLY when we are all together” said Josh’s dad



Whitner passed away at 25 from Shallow water blackout. He was in the pool with family in friends, they thought he had gone inside the house but he did not. He “fainted” while he was in the pool, unfortunately no one noticed until the next day.

Shallow water blackout is a loss of consciousness caused by cerebral hypoxia towards the end of a breath-hold dive in water typically shallower than five metres (16 feet), when the swimmer does not necessarily experience an urgent need to breathe and has no other obvious medical condition that might have caused it.



Brandon was 3 years old, he was at home with both parents. Brandon was riding a tricycle around the home before heading outside. One of his wheels got stuck near the pool and he toppled in. Not knowing how to swim, he lost his life just before his fourth birthday. “He knew he had to wear his floaties, please teach your children to swim” said Brandon’s mom

Please do not think it can’t happen to you.

We need to think that It can happen, now what am I going to do to protect my family